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MAGIC BULLET NANOMEDICINES: BRIDGING MOLECULAR TARGETTING AND ADVANCED DRUG DELIVERY TECHNOLOGIES

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Abstract: Drug Delivery Systems refer to the science of utilization of technologic advancements and biological polymer materials to deliver drug or gene to the body in clinical time and dose. Targeted drug delivery ensures increased concentration of medication in specific receptors in the body inherently being advantageous with respect to reduction in dose and side effects of drug. This paper discusses about the concept of magic bullet proposed by Paul Ehrlich as well as about the challenges of targeted drug delivery. The various nanocarriers being extensively exploited in targeted delivery are discussed in detail including quantum dots, mesoporous silica materials, metallic nanocarriers, and carbon nanotubes.

Keywords: Magic Mullet, Blood Brain Barrier, Inaccessible Area, Revolutionize Disease, Off-Target Effect. polymers, nanoparticles, carriers, nanosomes, Targeted Drug Delivery, Nanomedicine.

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INTRODUCTION

Drug delivery (DD) refers to the methods, formulations, technologies, and processes involved in transporting a pharmaceutical substance in the body to achieve the desired therapeutic effect [1]. It encompasses the approaches of administering medicinal compounds in humans and animals to attain therapeutic effectiveness. Recent developments in drug delivery systems (DDSs) are primarily been focused on smart DD, which focuses on drug administration at the appropriate time, dosage, and location with maximum safety and efficacy [2]. These systems enhance the therapeutic effectiveness of new and existing drugs with targeted, managed, and sustained delivery while meeting real and appropriate drug demand. DD is a growing field in pharmaceutical science. There are five generations of DDSs, and targeted delivery belongs to the fourth generation [3]. Over the last few decades, developing sustained or controlled DDSs has been a focus, with the objective of controlling and/or sustaining drug release, reducing dose frequency, or increasing drug efficacy compared to conventional delivery.

1. PRINCIPLE OF TARGETED DRUG DELIVERY SYSTEMS

The basic principle is to deliver a high concentration of drug to targeted sites, while minimising the concentration to non-target regions. This optimises the therapeutic effects, and decreases the side effects due to multitarget interactions, higher doses, and non-target concentrations. Coordination of drug behaviour, targeting the site and pharmaceutical carrier to bring out the maximum potential treatment. The process of drug targeting requires four principles, first, the ability to load the drug to the target site, second, avoid the degradation by body fluid, third, reach the target site, and fourth, release the drug at the specific site at the predetermined time [4].

2. Concept Of Magic Bullet

Paul Ehrlich postulated the concept of the magic bullet a century ago. He envisioned the concept of selectively targeting a pathogen without harming the host organism, using "Magic bullets". Ehrlich had a "Two consecutive steps" approach towards magic bullets:

1. Screening for toxic drugs.
2. Modifying toxic drugs to be more specific and less toxic.

He proposed the idea that the process of cure would be more pronounced if the drug moiety had exclusive

affinity towards the causative bacteria alone and not to the host. By this, he implied, that the least harmful effect on the human body by exerting an exclusively lethal action on the parasite (pathogen) within the host would be exerted. Hence coined the term "Magic bullets".

Ehrlich's "magic bullet" concept had a profound impact on the field of medicine.

Drug development paradigm: Ehrlich's idea served as the foundation for the contemporary method of drug development, which placed a strong emphasis on the necessity to pinpoint precise cellular targets for illness and create drugs that could interact with those targets. The former strategy of employing general, non-specific medicines, which frequently had major adverse effects, contrasts with this strategy [5].

Targeted therapies: were made possible by Ehrlich's concept concepts for selective therapies. The quest for chemicals or cell structures specific to infections or diseased cells that might be used as therapeutic targets began [6]. As a result of this strategy, antibodies, antiviral medications, and other specialized treatments that target a particular disease-causing pathogen have been developed [7]. Chemotherapy: Ehrlich's theory had an impact on this area of study as well. He foresaw the development of contemporary chemotherapy medicines that target rapidly dividing cells, chemicals that may target cancer cells with precision while sparing healthy cells [8]. Vaccination and immunology: Ehrlich's contributions to immunology, notably his knowledge of antibodies, supported his "magic bullet" theory. His work impacted the creation of vaccinations, which use the body's immune response to ward off diseases, and helped lay the groundwork for immunology [9]. Precision medicine: Ehrlich's forward-thinking concepts established the foundation for the idea of precision medicine. This method aims to customize medical care to a person's genetic make-up, lifestyle, and the unique features of their conditions [10].

3. NEEDS OF MAGIC BULLET

It refers to the concepts of targeting a drug delivery to a certain target in the body while reducing its influence on healthy tissue. Ehrlich envisioned a medicine that would be able to distinguish between sick cells and healthy cells, only delivering the therapeutic impact where it was needed. Although the phrase "magic bullet" may have been coined in the early days of pharmacology, modern advancement has led to different realizations of this idea. For instance: Using monoclonal antibodies (mAbs) as targeted therapeutics is one famous example. These antibodies are made to identify particular cell surface marks or receptors, allowing them to bind to certain cells only [11]. These theories have been researched further for more than a century, and they have resulted in the development of several nanometer-scale devices that are today referred to as "nanomedicine" [12].

Nanomedicine: Nanomedicine entails the application of nanotechnology to the medical field, including the development of targeted medication delivery systems. Drugs are transported to specific parts of the body by being enclosed in nanoparticles, which are tiny particles [13]. The characteristics of a nanoparticle can be altered to enable passive or active targeting of particular tissues or cells. Drug release from nanoparticles can be regulated, ensuring therapeutic amounts are maintained at the target site and limiting adverse effects in healthy tissues [14].

4. EVOLUTION OF TARGETING

A cutting-edge technology in medicine and pharmacology called targeted drug administration tries to maximize therapeutic agent effectiveness while minimizing negative effects. Targeted drug delivery has made considerable strides over the years because to developments in a number of technologies, including polymers, liposomes, nanoparticles, and antibody drug conjugates.

Antibody-Drug Conjugates: (ADC"s)

Liposomes

Nanoparticles

Polymers

Ideal Features of TDDS

- Biodegradable, biocompatible, and non-immunogenic carriers.
- Controlled and predictable drug release.
- Minimal leakage during transit.
- Simple, reproducible, and cost-effective preparation.
- High selectivity and specificity for target sites.

5. TYPES OF NANOPARTICLES USED IN NANOMEDICINE

A multidimensional target called nanomedicine focuses on using nanotechnology in medicine to enhance diagnosis and treatment. Nanoparticles are a crucial feature of nanomedicine because they offer special nanoscale characteristics that can be used for a variety of medicinal purposes. Principle for employing nanoparticles to achieve precise targeting. In the field of nanomedicine, precise design and fictionalization of the nanoparticles is required to achieve precise targeting so that they can interact with particular cells, tissues, or biomarkers. The following are some fundamental ideas and tactics for employing nanoparticles [15].

5.1: Surface functionalization

Ligand conjugation; Attach targeted ligands to the surface of nanoparticles, such as antibodies, peptides, aptamers, or small molecules. High specificity and affinity for the target cells or biomarkers should characterize these ligands. Dual-targeting strategies; To boost targeting specificity, combine multiple ligands on the nanoparticle surface. This may entail concentrating on both tumours-associated antigens and cell-specific receptors.

6. ADVANTAGES AND DISADVANTAGES

ADVANTAGES

High specificity-drugs act only on diseased cells, sparing healthy tissue. Reduced systemic toxicity-minimizes harmful side effects [16]. Improved therapeutic index -safer and more effective dosing. Controlled release-nanoparticles allow sustained drug levels. Disadvantages Complex formulation-requires advanced technology and expertise. High cost-expensive compared to conventional drugs. Stability issues-nanoparticles may degrade or aggregate. Immune response risk-carriers may trigger immunogenicity.

7. CHALLENGES AND BARRIERS OF NANOMEDICINE

Despite being an advanced and focused method for drug delivery, targeted delivery suffers from several challenges in various regards. Some of them are discussed below

- Challenges Specific to Receptors, Ligands, and Carriers
 - Misconceptions
 - Complex Manufacturing Process
 - Tumor Heterogeneity
 - Barely Predictable Practical Outcomes
 - Clinical Translation related barriers
 - Challenges specific to receptors, ligands, and carriers
- Receptors: Difficulties in the identification of receptors, Variable expression characteristics, Accessibility and availability of receptors, and, Shedding of receptors.

Ligands: Appropriate selection of a ligands, Conjugation strategies developed, Release characterization of drug from ligands, and, Selection of linker.

Carrier: Carrier selection, Physiochemical & pharmacokinetic characterization of carrier.

Barely Predictable Practical Outcomes

There is still substantial debate on the practical outcome of drug-targeting strategies. Lack of clinically translatable models and completely specific targets, along with selection of targets with spatial and temporal expression well aligned to interventional requirements, make the success of these approaches hardly predictable.

7.1. Potential solutions & ongoing research to overcome these challenges

Certainly, overcoming the issues of targeted medicine delivery necessitates novel approaches and continued study. Here are some potential answers and examples of ongoing research to address these issues

- Nanotechnology & Advance drug delivery system
- Biomaterials Engineering
- Smart drug delivery systems
- Immunotherapy & immunomodulation
- Personalized medicine & Biomarker research
- Micro fluids and organ-on-a-chip models

- Artificial intelligence & computational modelling
- Collaborative effects & interdisciplinary research.

8. FUTURE DIRECTIONS IN TARGETED NANOMEDICINE USING THE "MAGIC BULLET" CONCEPT

In recent years, microsponges, solid-lipid NPs, and nano structured lipid carriers have been used and further investigated as carrier systems/vesicles for DDSs. Microsponges are synthetic, biologically porous, inert polymers that can carry up to their own weight in drugs. They have the ability to protect the drug from the external environment and to provide controlled release. Nanotechnology has been implemented in several fields of nanomedicine, such as drug/gene delivery, imaging, and diagnostics. Ab-drug conjugates or immunoconjugates are being inspected as alternative recombinant Abs by covalently required through a linker to a drug to target potent drugs to specific sites using the specificity of mAbs, thus avoiding nontargeted-organ toxicity. There are also other advances, such as micro- and nanoemulsions, nanocapsules, smart capsules, cyclodextrins, microspheres, nanotubes, nanoshells, quantum dots, hydrogels, metal and magnetic NPs, and natural and synthetic polymeric NPsthat are being investigated for local and systemic targeting [17].

8.1. Future Perspectives

The field is poised for transformative growth, evolving toward truly "magic bullet"-like precision.

Next-generation targeting-Overcoming biological barriers (e.g., tumor stroma, blood-brain barrier) with advanced ligand engineering, multistage delivery, or nanorobots/microbots for subcellular precision (e.g., organelle-specific targeting) [18].

AI and digital integration-Machine learning for nanoparticle design, predictive modeling of biodistribution, and personalized nano-formulations.

9. CONCLUSION

Targeted drug delivery is emerging as the brightest advancement in medical sciences in the diagnosis and treatment of lethal and severe contagious diseases. Magic bullets are the growing roots that form the basis for site-specific and tissue-specific delivery. The two major advantages of targeting the drug delivery include a promising curative effect with reduced dose and frequency, and smaller side effects as compared to conventional dosage forms are encouraging factors for the instillation of the thrive to design, develop, and discover the unleashed potential magic bullets. Nanomedicine is the advanced version of magic bullet concept of Paul Ehrlich. Combining the expertise with technological advancements and interdisciplinary research will greatly help to promote safer use of nanomedicine. Apart from polymers of natural and synthetic origin, metallic nanoparticles in various forms such as shells, tubes, wires, spheres and pores are also the targets for carrier or linker molecules

that could bring success to the concept of magic bullet.

10. AUTHOR CONTRIBUTIONS

All authors are contributed equally.

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None

12. Declaration competing interest

The authors have no conflicts of interest to declare.

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